



DIGITAL SIGNAGE SOLUTIONS

#MarTech

Discover endless possibilities and
build unique experiences with
smart marketing technology



ABOUT STRATACACHE

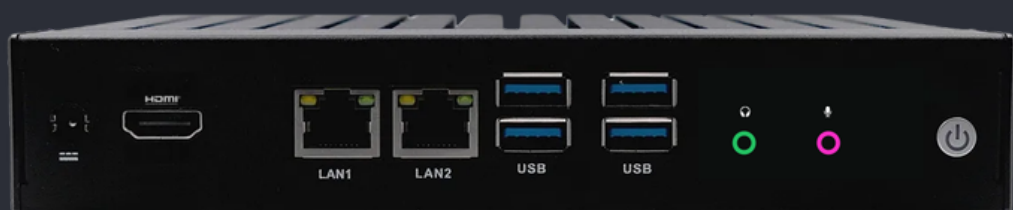
STRATACACHE is a leading provider of intelligent digital signage, digital merchandising, mobile enablement, and rich media customer engagement solutions.

Our solutions deliver consumer activation at the point of decision, creating new sales opportunities and driving measurable business results.

Backed by more than 30 years of innovation, the STRATACACHE group has extensive experience delivering powerful end-to-end digital media solutions for some of the world's leading businesses and brands, particularly across the retail, quick-service restaurant, banking, education, transportation, and infrastructure sectors.

With its global headquarters in Dayton, Ohio, STRATACACHE operates 30 offices worldwide. Its network of partners and developers powers more than 4 million digital signs and 2.5 million fully managed devices globally. STRATACACHE Asia-Pacific, headquartered in Singapore, serves customers across the region through its offices in Singapore, India, Japan, Australia, and the Philippines, combining global innovation with local expertise to help organisations create impactful customer experiences at scale.

Across the STRATACACHE family of complementary Marketing Technology companies, we have the technology, expertise, and proven track record to drive digital transformation and deliver measurable business outcomes.



FULL SERVICE CONCEPT PROVIDERS



At STRATACACHE, we advise on the components and innovation that will bring your vision to the physical space - whether that's our own technology found across the STRATACACHE family of marketing technology companies, or through the exploration of integrations and third-party platforms.

Our in-house full solution offering includes: a flexible, intuitive platform for designing, managing and deploying digital content; a global professional services team with an extensive portfolio of skills; as well as a full range of STRATACACHE branded hardware, including media players, commercial-grade tablets, ruggedised outdoor displays, sensors and content acceleration devices.

STRATACACHE FOR EVERY INDUSTRY

STRATACACHE's digital signage solutions can be used in multiple markets including retail, quick-service restaurants, grocery, corporate communication, finance, entertainment, automotive, healthcare, education and more.



OUR SOLUTIONS

STRATACACHE's digital signage solutions bring a personalised, immersive experience to physical spaces through interactive marketing technology, driving powerful user experiences.



INTERACTIVE KIOSK

STRATACACHE's interactive kiosk harnesses cutting-edge digital technologies to create and deploy fully interactive experiences to engage customers, gather insights and drive sales.



DIGITAL MENU BOARD

Create a smarter restaurant and elevate the ordering experience with digital menu boards. Bring menus to life, schedule seasonal promotions, enable personalization and promote suggestive selling.



WAYFINDER

STRATACACHE's Wayfinding platform presents a dynamic solution to help visitors easily navigate large facilities, complexes and campuses with minimal cost.



FLIGHT INFORMATION DISPLAY SYSTEM (FIDS)

Effectively inform travelers about flight information including flight number, gate, arrival/departure time and status. The digital display can be customized to include venue-specific branding and local weather conditions.



PASSENGER INFORMATION DISPLAY SYSTEM (PIDS)

STRATACACHE's Passenger Information Display System (PIDS) integrates key travel data with dynamic displays that guide, inform, and update passengers in real time. It delivers a seamless travel experience by providing key information, including train schedules, estimated arrival times and emergency alerts.



VIDEO WALLS

Video walls powered by STRATACACHE deliver superior visuals and high-quality videos that command attention, helping brands to create an impressive impression and enhance the shopping experience. Businesses can manage screen content centrally and update changes in real-time.



VIRTUAL CONCIERGE FOR TRANSPORT HUBS

STRATACACHE's Virtual Concierge enhances passenger experience at airports, train stations, and bus terminals by providing real-time travel updates, wayfinding, and video-call assistance, ensuring seamless navigation and instant support.



VIRTUAL CONCIERGE FOR MALLS, HOTELS, AND OFFICES

Designed for retail, hospitality, and corporate spaces, STRATACACHE's Virtual Concierge offers self-service directories, guest check-ins, to streamline operations while enhancing customer engagement.



LIFT/PLACE & LEARN: INTERACTIVE PRODUCT DISCOVERY

Create interactive shopping experiences by displaying product details, comparisons, and pricing when an item is lifted or placed on a central platform. Ideal for electronics, cosmetics, and retail displays, they enhance engagement, support informed decisions, and integrate seamlessly with anti-theft sensors and LED screens for added security and visual appeal.



QUEUE MANAGEMENT SYSTEM (QMS)

STRATACACHE's Queue Management System is a smart, intuitive and powerful solution to streamline queue management and improve efficiency. The system facilitates self-service registration and helps businesses to enhance the customer experience by keeping drop-in customers informed about queue specifics while they wait off-site, reducing congestion and improving safety for staff and visitors.



Innovative solutions
to elevate customer
experiences and
increase engagement

STRATACACHE CMS

STRATACACHE CMS is a powerful, enterprise-grade content management platform designed to power large-scale retail media and digital signage networks. Built for secure, reliable, and centralized operations, it enables organizations to manage millions of media devices, deliver targeted content down to individual screens, integrate seamlessly with advertising and business systems, and optimize performance through real-time monitoring, reporting, and automation. With flexible content creation, advanced scheduling, programmatic advertising capabilities, and a low total cost of ownership, STRATACACHE CMS helps businesses maximize audience engagement, operational efficiency, and media revenue.



Scalable

Enterprise-scale platform supporting 1M+ media devices



Flexible

Works well with windows, android and linux players



Easy-to-use

Easy-to-use, web-based central management



Smart scheduling

Smart scheduling system allows scheduled content push



Programmatic integration

Connect to all major DSP and SSP platforms



Proof of Playback

Content billing, reporting and proof-of-play



STRATACACHE PLAYER

STRATACACHE's Player delivers stable multimedia content playback and sends regular status updates to the STRATACACHE CMS, enabling efficient remote monitoring.



Stable

Continuous playback even without an internet connection



Smart Download

Maximise storage with smart download feature



Secured

Secure system, blocks OS or third party notifications



Interactive contents

Supports interactive content playback



Reliable

Superior playback quality



Proof of Playback

Sends billing and diagnostic logs to Content Manager



STRATACACHE MEDIA PLAYER HARDWARE

STRATACACHE's Media Players are engineered for performance, stability and capability to suit every need. STRATACACHE combines decades of digital signage experience with modern technology to provide players designed for optimum performance.



SMP-L-AP	SMP-S -AP	SMP-SP-AP	SMP-DX	SMP-Q
Intel Celeron J1900	AMD Ryzen™ Embedded R2000 Series	AMD Ryzen™ Embedded R2000 Series	Intel Core i5 - 1235U	Intel Core i5 - 1235U
4GB DDR3L	8 GB DDR4	8 GB DDR4	16 GB DDR4	16 GB DDR4
128 GB SSD	256 GB M2 NVMe	256 GB M2 NVMe	256 GB SSD	256 GB SSD
1 x mini HDMI®	1 x HDMI®	2 x HDMI®	2 x HDMI®	4 x HDMI®
1 x LAN & Wi-fi	2 x LAN, Wi-fi & Bluetooth	2 x LAN, Wi-fi & Bluetooth	2 x LAN, Wi-fi & Bluetooth	2 x LAN, Wi-fi & Bluetooth

CREATIVE SERVICES

Maximise the potential of your digital signage displays with digital signage content design services from STRATACACHE .

Our comprehensive range of managed creative content and design services empowers your displays. From digital signage content creation and design to content management and scheduling, STRATACACHE Creative Services eliminates the challenges of creating and managing your digital signage content.



Content Creation

Elevate digital signage with captivating content. Our creative team blends artistry with technical expertise to craft visuals and videos that drive results, turning displays into powerful communication tools.



Content Adaptation

Maximise digital signage impact with our content adaptation. We design captivating content for all screen sizes and orientations, ensuring your message shines and reinforces your brand.



Content Management and Scheduling

We simplify screen and content management with our user-friendly platform. Easily organise, update, and schedule content across multiple screens for consistent message delivery. Let us handle the technicalities so you can focus on other business goals.



3D Design and Rendering

Engage your audience with STRATACACHE's 3D design services. Whether it's crafting impressive 3D products, dynamic walkthroughs, or detailed 3D maps, we excel at bringing your ideas to life.



UI/UX Design

We help our clients create seamless interactive content and user interfaces for wayfinding, interactive marketing and more, applying their brand and visuals for a fully branded interactive experience.



TECHNICAL CONSULTING SERVICES

Discover unparalleled software solutions crafted to meet the unique needs of your business. STRATACACHE is your dedicated partner, whether you aim to elevate your current digital signage capabilities or envision a groundbreaking custom software solution.

Our development services help you redefine your digital signage experience with bespoke solutions that take your brand to new heights.



Customised Solution Development

We excel in tailoring market-leading solutions to individual client needs. From custom sensor development to enhancing interactivity in digital signage systems, we deliver excellence in every tailored solution, transforming your digital experience into something extraordinary.



Integration Services

Our expert team integrates digital signage solutions with third-party applications and APIs, guaranteeing an efficient workflow for your business. Trust STRATACACHE for streamlined, interconnected digital solutions.



Workflow Automation

Improve operational efficiency with our workflow automation services. By integrating digital signage solutions with third-party applications and APIs, our expert team automates workflows and provides a unified digital experience for optimal efficiency.



Consultancy

Navigate the digital signage landscape with our team of expert consultants. We align solutions with your business goals, ensuring each deployment maximises ROI. From concept to analysis, trust us for expert guidance throughout every stage of your digital signage journey.

STRATACACHE

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