

LINQ

ALL-IN-ONE SHELF EDGE DIGITAL DISPLAYS

INFLUENCE
DECISION-MAKING

Deliver powerful, in-aisle shopping experiences and brand messaging with eye-catching clarity using LINQ shelf edge displays. Developed and built by customer engagement experts, LINQ shelf edge displays deliver programmable, high-definition multimedia content to attract attention, boost impulse buys, and drive sales.



DELIVER BEST-OF-CLASS CUSTOMER EXPERIENCES









LINQ shelf edge displays give retailers a new edge above their competition. Improve sales by delivering your digital messages at the specific moment when customers are deciding whether to purchase.

- **Facilitate decision making for higher evaluation products** with 360-degree view and product comparisons
- **Increase sales of private label brands** by accentuating savings
- **Accelerate purchase decisions of high price tag products** by highlighting key product features
- **Drive impulse purchases of high velocity products** by increasing visibility

THE DISPLAYS ARE IDEAL FOR:

- In-aisle gondolas or freestanding shelves
- Dedicated fixtures
- Hero end-cap displays

KEY FEATURES

-  **23.1" - 47.1"** FHD and 4K displays
-  Touch and Non-touch models
-  Up to 500 Nits
-  Six-core Rockchip RK3399 ARM 64-bit processor
-  Up to 4GB Memory and 64GB Storage
-  Powered by DC or Power-over-Ethernet (23.1")
-  Integrated Media Player
-  Designed for continuous commercial use